

## **Board Meeting Friends of the First Company Governor's Horse Guards**

Date: 03-10-2015      Location: George's Restaurant Unionville, CT Time: 18:30 hrs

**Present:** Board Members: Gary Brooks, Bill Cowell, Anna Bongiorno, Steve Meltzer, Harvey Silverman and Mary Ellen Diot Absent: Ken Nelson, Andrew Arsenault

The Friends of the First Company Governor's Horse Guards held a board meeting on 10 March, 2015 to review its financial standing and conduct any other business that may come before the board. The main purpose of the meeting was to discuss funding activities and how to make the public and former member aware of the Horse Guard's need to raise funds.

**Minutes** - The meeting minutes of 01-13-2015 were reviewed and approved. A motion was made to approve the minutes.

### **Financial Review**

Ken Nelson was not present due to work commitments and there was no financial report presented.

**Horse Show** – Nothing to report

### **New Business**

Purpose of the meeting was to discuss the all possible options to raise funds required by the military department to maintain horses for the coming financial year. Also discussed was how to get former members and the public involved with this task.

1. Horse Show has to have an objective of making \$10,000 in 2015
2. Solicit former members to become associates 100 out of 500 former members equate to \$1,500 per year.
3. Invite friends and former members to become non voting members of the Horse Guards 501 c 3 organizations for \$50.00 per year.
4. Need to start an aggressive AWARENESS campaign to get the public and former to members to help. Mary Ellen Diot spoke about an electronic application "constant contact" that could be use for this task. This application uses e-mail to keep people informed and involved with the organization on a regular basis.
5. Look into corporate sponsors
6. Lease vacant stalls on property
7. Troop should look into changing annual dues.

At a special meeting of the 501 on 10 Feb. 2015 it was voted to add to voting board members Mary Ellen Diot and Harvey Silverman to the 501 c-3.

Meeting adjourned @ 20:00 hrs Next meeting TBD

Submitted,

William J Cowell, Secretary      <http://www.friendsofthefirstcompanygovernorshorseguards.org/>